

# COPPER AND THE HOME 2010

The Italian Copper Institute (IIR) is proud to present the 2010 edition of the well-established Copper and the Home Award, a competition for the design and creation of objects made with copper or its alloys.



ISTITUTO ITALIANO DEL RAME

## Topic of the competition

Objects entered must be intended for home decoration, and their realised forms should feature prominent use of copper or its alloys (such as brass, bronze, cupronickel, etc.).

## Design criteria

As a guide, the objects designed should fall into one of the following categories:

- Furniture (chairs, tables, coffee tables, bookcases)
- Complementary furniture (coat hangers, magazine racks and bookshelves, vases)
- Coverings and decorations (wall coverings, dividing walls, screens, doors)
- Functional elements (radiators, lamps, lights)

Whilst it is possible to integrate other materials into the design, copper or copper alloys must form a major and significant part of it. The design should also showcase the aesthetic and practical characteristics of copper, demonstrating the designer's appreciation of the metal's many excellent qualities.

## How to participate

The competition is divided into two categories:

- Interior designers and architects under 40 years of age (on 30th November 2010), individually or in a group, or employed in the design sector.
- Individual students or groups of students enrolled in higher education schools of graphics, interior decorating, interior design, faculties of architecture or interior design and undertaking doctorates, masters or equivalent courses, co-ordinated by at least one course teacher.

Participation in the competition is free of charge.

## Deadline

Projects must be received on or before 30th November, 2010 (the postmark may be used to prove this).

## How to submit the projects

The submission of a project is considered to be a request to participate in the competition. Each and every applicant, whether an individual or part of a group, must enclose a signed authorisation for the processing of their own personal data in accordance with European privacy rules.

All entry requests must be sent to:

### Copyright

**Viale Coni Zugna 1, 20144 Milano**  
**info@agenziacopyright.it**

Copyright will respond to candidates by email upon receipt of the project, and will then prepare a chronological list of all entries and forward the projects – in an anonymous form – to the jury.

Projects must be submitted in an electronic format (CD, e-mail, etc.) which can be read by the most common software in a Windows® or Mac® environment, and they will be distinguished either by a heading or the project title. All competitor names, companies or scholastic institutions will be omitted. Should the project not meet the above criteria, it will not be accepted.

In order to avoid exclusion from the competition by sending files that cannot be read, it is advisable to also send the projects in printed form.

Projects may involve articles in the engineering phase that have not yet been distributed to the market as of 30th November 2010. Each participant, or group, is free to enter more

than one project, but each entry must be sent separately.

The charges for sending the works will be borne by the participants and no reimbursement will be made by the agency. Any material sent will not be returned.

## Documentation

The project must be accompanied by a sealed envelope containing the following documentation: the headline or project name, the applicant's name, a copy of a valid identity card or passport and the signed authorisation for the processing of personal data, (see enc. 1 available on the web site [www.iir.it](http://www.iir.it)). The headline or project name should also be written clearly on the outside of the envelope to assist in identification.

Requests to participate in the student category must be submitted together with a declaration of the participant's school, certificates of enrolment on the given course for the current academic year and the teacher's acceptance of being the project co-ordinator (see enc. 2 available on the web site [www.iir.it](http://www.iir.it)).

## Tecnical

Technical documentation specifying the technological motivations for the use of copper or its alloys must be enclosed with the projects, and also the technical report must contain only the headline or project name.

## Jury

The judging panel will consist of three professionals in the field of architecture and design: Antonia Astori, Giulio Iacchetti and Marco Romanelli. The projects will be examined in an anonymous form and only after evaluation will they be connected with the name of the designer. The jury will meet at the IIR headquarters, or another location deemed appropriate. It will keep

minutes of its proceedings, and its decisions are to be considered absolutely final. After judging has taken place, the applicants will be notified in writing, or by e-mail.

The IIR is not bound to disclose the motivation of any exclusions made by the jury.

The following prizes could be awarded:

Designers and architects category

- **1st prize € 4.000**
- **2nd prize € 2.500**

Student category

- **Prize € 1.500**

The jury, in addition to the above listed prizes, may assign ex-aequo prizes and special mentions based on its final judgement.

## Award ceremony

The award ceremony will take place prior to 28th February 2011. Location and date still to be confirmed.

## Intellectual property

The project authors remain the sole owners of the rights of intellectual property concerning their projects.

The authors, by participating in the competition, authorise the Italian Copper Institute, with no charge whatsoever, to display any submitted projects during the exhibitions and events connected with the advertising of the competition, to use the projects in any publication the organisers deem necessary and/or appropriate, and to use them for advertising purposes on the Internet. The intellectual property rights of projects submitted by individuals employed by a third party are regulated by their respective working contracts.

## Protection of personal data

Personal data submitted together with the projects will be processed by the Italian Copper Institute and Copyright with the sole purpose of permitting analysis and evaluation of the projects. They may be disclosed to third party suppliers only for purposes strictly connected to the competition, and divulged only in connection with articles for publication in magazines on paper or in electronic formats.

In accordance with European privacy rules (protection of individuals or other subjects with regard to the treatment of personal data), we request the explicit authorisation (enc. 1) from all participants for the processing of their personal data. Said authorisation is necessary in order to participate in the competition.

Notice of the competition can be found on the website of the IIR ([www.iir.it](http://www.iir.it)), and that of the European Copper Institute ([www.copperindesign.org](http://www.copperindesign.org)). It can also be requested at the following address:

### Istituto Italiano del Rame

Via Corradino d'Ascanio 4 - 20142 Milano  
Tel. +39 02 89301330 - [info@iir.it](mailto:info@iir.it)

Projects may be presented on the IIR website, and may also appear on other sites connected with the IIR.

## Documents

Download Enc. 1 and Enc. 2 from the IIR website:  
[www.iir.it/attivita/mostre\\_concorsi.asp](http://www.iir.it/attivita/mostre_concorsi.asp)